



CLARIDGE HOUSE

Chicago's Claridge House Reopens After Spring Closure

Chicago, Illinois – August 6, 2020 – Last week, Claridge House, in the heart of Chicago's Gold Coast, reopened after a temporary closure due to travel restrictions caused by the coronavirus pandemic. The hotel, managed by CoralTree Hospitality, reopened with enhanced health and safety protocols as outlined in the American Hotel & Lodging Association's (AHLA) [Safe Stay](#) industry-wide initiative.

"It's great to welcome guests back to Claridge House," said Colin Challender, hotel manager. "Over the last few months, we've focused our efforts on enhancing all health and safety protocols at the hotel. As individuals begin to travel again, we hope the intimate, neighborhood feel of Claridge House will be a draw for guests interested in a charming hotel in the middle of the city."

Recently recognized as one of the top 10 city hotels in Chicago by Travel + Leisure, the 165-room property provides comfort and convenience for travelers with larger, residential-style rooms and pet-friendly accommodations. Claridge House is a short walk from Oak Street Beach, the Magnificent Mile, John Hancock, Lincoln Park Zoo, the shores of Lake Michigan and all of the luxury shopping and dining options found along Michigan Avenue.

Claridge House has partnered with Ecolab and AHLA to conduct a comprehensive review and enhancement of all existing high standards of service and care for a safe and comfortable stay at all properties. The AHLA Safe Stay industry-wide initiative was developed with leaders representing all segments of the hotel industry and in conjunction with public health experts, to advance best practices for protecting against coronavirus. Safe Stay seeks to change hotel industry norms, behaviors and standards to ensure both hotel guests and employee are confident in the cleanliness and safety of hotels.

The hotel's enhanced safety protocols include low-to-touchless contact transactions, heightened high touch point disinfection procedures, physical distancing, PPE for employees, hand sanitizer stations throughout the property and more.

For more information or to make a reservation at Claridge House, please visit www.claridgehousechicago.com.

About CoralTree Hospitality Group

Launched in December 2018, CoralTree Hospitality Group is a wholly-owned subsidiary of Los Angeles based Lowe, a real estate investment, management and development firm. Colorado-based CoralTree delivers distinctive, memorable experiences that

celebrate the surroundings, culture and community of each property. CoralTree was named among the top 20 hotel management companies in the U.S. after only one year of operation by Hotel Business magazine. The company currently provides hospitality and asset management services to 13 hotels and resorts in the United States and Mexico. The collection includes independent, branded and soft-branded properties such as Terranea Resort on the Southern California coast, Vivo Resorts in Mexico, Hotel Lincoln in Chicago, Hotel Vitale in San Francisco, Sunriver Resort in Oregon and Ptarmigan Inn in Steamboat Springs, Colo. The company also is overseeing the creation of The Eddy Hotel in Golden, Colo. which is scheduled to open in 2021. For more information on CoralTree, visit www.CoralTreeHospitality.com.

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For high resolution, downloadable images of properties in the CoralTree collection, please visit <https://coraltree.intelligencebank.com>